Dear School Administration,

We invite all pupils from age 5 to 16 **to take a part in the Remote Online Educational Contest** «**BRAIN RING 2016 - Winter Session**»

The competition is held 1-30 December on **8** subjects: **Maths, English, Science, Computing, History, Physics, Biology and Geography.**

The main objective of the **«BRAIN RING» contest** is to**increase interest and motivation** in various subjects. All learning materials and tasks are related to the current UK curriculum which provides all contestants with the relevant knowledge during the competition by following the high learning standards for each subject. The mission of the brainstorming platform is to nurture and improve young kids' IQ by using a more inspiring, interactive and encouraging approach.

**All participants of the contest** will receive a pen with the «**BRAIN RING**» logo printed on the side and the winners will be awarded **medals,** **diplomas** or **certificates** based on the achieved results.

The prizes and awards will be delivered to the address of the educational institution through which the pupil registered or to the home address for independently registered participants. **The top prizes** are a new Kindle e-Reader and 2 Amazon tablets along with 10 Brain Ring coupons for free participation in forthcoming contests.

Organizers who have registered and paid for more than 10 participants will receiveup to 30% of the amount of contribution for the participation in the contest as money-back compensation.

The contest is available **from 1 to 30 December 2016** on brainring.co.uk. We recommend that participating and performing the tasks during the competition is done during computer class. If this is not an option, contestants can do it at home at their own convenience.

Service support available on **+44 7427 665600 or by emailing** [support@brainring.co.uk](mailto:support@brainring.co.uk)

The **cost** of participation per pupil for all competitions is:

* If participant is registered by a teacher or the school administration - **£2.99**
* If participant registers on his/her own) - **£4.99**

We kindly ask you to inform pupils and teachers about the competition in the following ways:

1. Hang up the poster for the teachers in a staff room.
2. Publish information about the competition on the school's official website.
3. If the school uses any other ways to notify teachers, pupils and parents, please send a poster or let us know if we can help you in any other way with additional materials.

More information about the contest – **brainring.co.uk**

Yours faithfully,

Alex Levcenka, Project Manager "BRAINRING"

Tel: **+44 7427 665600**

E-mail: [support@brainring.co.uk](mailto:support@brainring.co.uk)

**«BRAIN RING» Contest Feedback**

Right after taking part in the competition participants will be asked to give feedback on their experience by answering the question "**Would you recommend the**«**BRAIN RING**»**contest to your friends?**"

We care about your time so we will try our best to make your participation a pleasant experience, seamless and hassle-free. We hope to build relationships with our customers so we will do everything we can to ensure you are satisfied.

Benefits of the **«BRAIN RING» Contest**

* Delivers a learning experience in a more entertaining way.
* Brings pupils’ knowledge into the contest and gives opportunity to win deserved prizes.
* Promotes the use of information technologies in the educational process.
* The participation cost covers all 8 subjects.
* All participants will receive printed (not electronic) certificates or diplomas.
* The subject teachers do not need to enter the pupil’s answers or send them by email.
* Organizers will receive certificates and compensation.

Compensation for Organizers

To compensate them for the time invested in the competition, organizers will be rewarded part of the collected funds (up to 30% of the participation fees). The amount of compensation depends on the number of registered pupils. The more participants register, the greater the percentage of compensation for the organizers:

|  |  |
| --- | --- |
| Number of pupils | The amount of compensation |
| 1-9 | 5% |
| 10-24 | 10% |
| 25-49 | 15% |
| 50-74 | 20% |
| 75-99 | 25% |
| More than 100 | 30% |